Nick Taylor

Learning Designer - BA (hons)



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Qualifications:

BA (hons):

Graphic Design
Bath Spa University
School of Art & Design (2:1)

Foundation Art & Design:

Middx University London

A-Levels:

Art (B), English (C), History (C)

Personal Profile:

A highly creative and innovative eLearning designer with over 18 years experience in eLearning and Graphic Design. Working on both small and large design briefs, I have led projects for different stakeholders who often have competing demands. I manage expectations and deliver favourable outcomes, taking pride in my strong script writing skills and natural artistic ability.

I've produced eLearning and Design for a wide range of clients including the insurance sector, oil and gas businesses, financial institutions, local government and blue-chip companies. Some high profile clients include: Commercial Express, Mintra Ltd, Maersk, Open GI (Broker Software House), IBM, Veea, Powerplace, QBE, Experian, Plum Underwriting, Mapfre, Philips, Autoglass, Standard Charter Bank, United Nations and Barclays Bank. In this time, I've worked with content from basic health and safety guidelines, maritime safety, FCA regulations, fraud awareness to sensitive topics such as harassment and bullying. As well as design I draw and photograph regularly, run, cycle and spend time with my family.

Articulate Storyline/Rise 360:

Adobe Captivate:

Adobe Premiere Pro & After Effects:

Natural Reader Voiceover & Vyond:

Adobe Photoshop & Illustrator:

Adobe InDesign:

SAP Litmos LMS, Moodle & SCORM:

Powerpoint Animation:

HTML5, Wordpress & Joomla CMS:

Adobe Dreamweaver & XD:

Employment History:

Sept 2021 - Present - Commercial Express, Custom House, B1, Waterfront E, Dudley, DY5 1XH. Ref: Helen Holyoake, Tel: +44 01384 473021, Email: hholyoake@commercialexpress.co.uk

Learning Designer at a busy Managing General Agent/Underwriters in Learning and Development. Responsible for liaising with SME's, script writing, recording voiceover, designing and creating original content to produce engaging courses for CE Learning which is the company LMS. I focus on strong script writing skills, design principles, infographics and multimedia to produce courses which are of a high standard. Also day-to-day running of the SAP Litmos platform with 753 external users which is key to the training and development of CE staff and is also central to the support that is offered to the wider customer base. This involves administering the LMS, including user numbers and course activity and making improvements to the user experience. I run a Learner of the Month competition which is very successful, along with new course posts, this raises the profile of the company on social media.

Main software used: SAP Litmos LMS, Articulate Storyline, Rise, Natural Reader voiceover software, Vyond, Photoshop, Illustrator, Premiere, After Effects, SCORM, Powerpoint.

Employment History cont'd:

Nov 2020 - Sept 2021 - Mintra Ltd, Offshore House, Claymore Drive, Aberdeen, AB23 8GD. Ref: Janet Donaldson, Tel: +44 1224 651340, Email: Janet.Donaldson@mintra.com

E-Learning/Content Designer working as part of the Content Development at Mintra Ltd, developing and maintaining eLearning across the internal product portfolio and global customer base. Mintra Ltd is a leading provider of on-demand digital learning and enterprise Human Capital Management software for safety-critical industries worldwide, specialising mainly in the Energy and Maritime sectors. My role involves creating dynamic and engaging eLearning, realistic simulations, scenarios and activities that help learning, developing course structure and storyboards in conjunction with SMEs and other stakeholders. Using a wide range software and innovative solutions, publishing to LMS, editing and maintaining a portfolio numbering over 2000 courses. Some of my course titles include: Behaviour Based Safety, Social Media Awareness, Ship Safety Officer & Anchoring - Operational Safety.

Main software used: PC / Windows, Articulate Storyline, Articulate 360, After Effects, Photoshop, Illustrator, Animate/Flash, Premiere, Captivate, SCORM, LMS, Powerpoint.

Nov 2019 - Oct 2020 - SME Broker Services, 5 Navigation Rd, Diglis, Worcester, WR5 3DF. Ref: Alex Nicholls, Tel: 01905 935017, Email: alexn@smebrokerservices.co.uk

Graphic Designer/E-Learning for SME Broker Services, a broker for business essential services and B2B Energy data. Production of video content and eLearning (Covid-19, Employee Orientation, Health & Safety, Manual Handling) & responsible for visual concepts, design of adverts, brochures, magazines and corporate reports. Responsible for the company website, SEO, integrated print, email and online campaigns to drive sales as well as building company presence on social media, particularly Linkedin, contributing to increased sales of over £30k. & liaising with commercial printers.

Main software used: PC / Windows, InDesign, Photoshop, XD, Dreamweaver, Illustrator, Premiere, After Effects, Captivate, Storyline, SCORM, Moodle, Powerpoint, Wordpress.

Sept 2006 - Oct 2019 - Open Gl, Buckholt Drive, Warndon, Worcester, WR4 9SR Ref: Karen Donoghue, Tel: 01905 754455, Email: karen.donoghue@opengi.co.uk

E-Learning/Graphic Designer at Open GI, a £35m turnover, market-leading IT supplier to the Insurance Industry. Responsible for the main brand, developing the company's online presence www.opengi.co.uk in Wordpress, along with social media and hootsuite, which led to a 40% increase in lead generation & traffic to the website. I have led on integrated print, email and online campaigns to drive sales as well as building the company Intranet which saved time and resources, increasing productivity across the company (I won Team Player of the year award for this achievement). I designed blended e-learning content across video, online (GDPR, PII Compliance, Data Protection, Fire Safety), offline (HR policies, User Guides) & maintained the LMS. Designing the Open GI company logo and brand, along with advertising, pop up stands, implementing GDPR, Powerpoint/Premiere animations to creating the company magazine, brochures, flyers, trifolds, sales proposals and user guides. I was also responsible for client consultation and liaising with commercial printers.

Main software used: PC / Windows, InDesign, Photoshop, Captivate, Storyline, Moodle, Camtasia, XD, Dreamweaver, Illustrator, Premiere, After Effects, Powerpoint, Wordpress & Joomla.

Jan 2000 - Sep 2006 - IBM Knowledge Factory, IBM UK Ltd, Mailpoint 15, PO Box 31, Birmingham Rd, Warwick, CV34 5|L

Ref: Steve Woods, Manager, Tel: 01252 558245, Email: steve.woods@uk.ibm.com

E-Learning Designer developing and delivering web based IBM Learning Services training courses for clients such as Barclays Bank, United Nations, Philips, Shell, Standard Charter Bank and NTL. Internal IBM courses and marketing material, also responsible for archiving.

Main software used: PC / Windows, Photoshop, Freehand, Flash, Fireworks, Dreamweaver, Captivate.